

GLOBAL TV SERIES 'ADVENTURE ALL STARS' FILMING IN BLUE MOUNTAINS FROM MONDAY 21 AUGUST – FRIDAY 25 AUGUST 2023

New South Wales' Blue Mountains will headline the second episode of the fourth season of the socially conscious global television series, 'Adventure All Stars' – the TV travel show with a difference! Real People. Real Emotion. Real Adventure.

With filming starting on Monday 21 August, 13 authentic and philanthropic cast members from across Australia will experience the best of the Blue Mountains including horse riding, abseiling, canyoning, 4WD'ing and visiting local wineries.

As Australia's only socially conscious TV travel show, Adventure All Stars features an all-new line-up of authentic cast members in each episode. Prior to the commencement of season four, all cast members raised funds for Australian charities, and their reward is the trip-of-a-lifetime with Adventure All Stars.

All net proceeds from the TV series are gifted to Australian charities. Funds raised via the Blue Mountains episode will support Australian Horizons Foundation, Financial Basics Community Foundation, Kokoda Youth Foundation and Possum Valley Animal Sanctuary.

The most recent season of Adventure All Stars generated close to \$1.2 million for Australian charities - making the show one of the biggest contributors to philanthropy of any TV series in the world. The third season of the series has just premiered and is now available via 7Plus in Australia and the Outdoor Channel globally.

"We are so excited to host the Adventure All Stars in the Blue Mountains and can't wait to see the episode unfold. Sustainability, the environment and helping others are tenants of our tenure here as guardians of this World Heritage-listed area. We are blessed to work, live and play in one of the most fantastic landscapes on Earth, so it's only right that we share those blessings with others," said Blue Mountains Tourism President and Fantastic Aussie Tours Owner, Jason Cronshaw.

About Adventure All Stars

Adventure All Stars is the TV Travel Show with a Difference. Real people. Real emotion. Real adventure.

Every episode of Adventure All Stars features 12 new authentic cast members travelling to spectacular locations as they uncover the best and most exciting experiences on the planet!

Adventure All Stars seasons one, two and three are currently available in Australia via 7PLUS, Fetch and Samsung TV Plus. In addition, Adventure All Stars screens in

*PLEASE NOTE – filming locations and activities are a surprise element of the series so participants are not aware until arriving at each location and activity

25 countries to an audience approaching 100 million people. International broadcast partners include Outdoor Channel, TVNZ, and Tata Sky.

51 episodes of Adventure All Stars have now been produced, and the amount fundraised since the inception of this TV format is approaching \$10 million, making Adventure All Stars the biggest contributor to philanthropy of any TV show in Australia and one of the biggest providers to charity of any TV series in the world.

"We are creating television history by raising millions of dollars to support a record number of Australian charities. Unlike other TV shows, none of our cast receive an appearance fee and all net proceeds are gifted to charity. Also, let's not forget that Adventure All Stars is a ground-breaking travel show promoting incredible destinations to a global audience – filmed and presented as socially positive, harmonious, and visually spectacular television content."

Troy Gray – Executive Producer, Adventure All Stars

<u>www.AdventureAllStars.tv</u> www.facebook.com/AdventureAllStarsTV